

EEO PUBLIC FILE REPORT

KUOM-AM, Minneapolis, MN and KUOM-FM, St. Louis Park, MN

This EEO Public File Report covers the period December 1, 2006 through November 30, 2007.

This EEO Public File Report is filed in Station KUOM's and KUOM-FM's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's ("FCC") rules.

During the period December 1, 2006 through November 30, 2007, the stations had one full-time employment vacancy:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
Principal Media Producer	01/10/2007	04/06/2007

The following recruitment sources were contacted for this vacancy:

<u>Recruitment Source</u>	<u>Email</u>	<u>Phone/Fax #</u>
1. Ability Building Center	---	1-507-281-6270
2. AccessAbility	---	1-612-331-2448
3. Adult Client Training Service	kborden@tds.net	1-320-523-5766
4. Adult Training & Habitation Center	sdwathc@tds.net	1-320-485-4763
5. Alliance of the Streets	---	1-612-870-0000
6. American Council of the Blind of MN	jimacbes@ix.netcom.com	1-612-332-7850
7. American Indian OIC, Inc	donc@aioic.org	1-612-341-3766
8. Amputee Resource Foundation of America	---	1-612-812-0000
9. Career Solutions	info@careersolutionsinc.org	1-651-647-0000
10. Carver County Workforce Center	mrudloff@co.carver.mn.us	1-952-361-1636
11. Cecil Newman Resource Center	smyles@pilotcity.org	1-612-374-3985
12. Cedar Valley Service Inc. Alpha Program	---	1-507-433-8880
13. Cedar Valley Services	---	1-507-433-8880
14. Center for Employment and Training	---	1-651-228-0000
15. Central MN Jobs & Training Services	bchaffee@ngwmail.mn.state.us	1-763-271-3701
16. Chicano-Latinos Employment Opportunities (CIEO)	---	1-651-774-0000
17. Chippewa Enterprises Inc	cei@maxminn.com	1-320-269-6134
18. Community Employment Partnership	---	1-651-255-0000
19. Crisis Resource Center	crc@hickorytech.net	1-507-455-2891
20. Employment Enterprises, Inc	eei@upstel.net	1-320-632-9252
21. Equality - Pathways to Potential	gregghani@juno.com	1-763-479-3014
22. Ethiopians in MN Inc	---	1-651-645-1073
23. Goodwill / Easter Seals	---	1-651-646-0000
24. Grant County DAC	---	1-320-986-0000
25. Hired	garyz@hired.org	1-612-529-3208
26. Hmong MN Pacific Association (HMPA)	---	1-651-778-0000
27. Indian Family Services	---	1-612-724-6487

28. Inroads/Minneapolis-St. Paul, Inc.	mcollins@inroads.org	1-651-649-3032
29. Intercultural Mutual Assistance Association	imaa@imaa.net	1-507-289-6199
30. International Self Reliance Agency for Women	info@isaw.org	1-612-692-8009
31. Interstate Rehabilitation Center Inc	---	1-651-388-0000
32. Jobs Here	idontknowboutthis@jobshere.com	1-651-654-6546
33. Jobs Now Coalition	jncinfo@jobsnowcoalition.org	1-651-290-0162
34. Kandi Works DAC	---	1-320-974-0000
35. KAPOsia Inc	jmlynarczyk@kaposia.com	1-651-224-7249
36. Lao Assistance Center of MN	lamvongzta@aol.com	1-612-374-4821
37. Life-Work Planning Center	sueb@hickorytech.net	1-507-345-1469
38. Lifetrack Resources	leona@lifetrackresources.org	1-651-227-0621
39. Mankato Rehabilitation Center, Inc. (MRCI)	mrci@mnic.net	1-507-345-5991
40. MDI Commercial Services	employment@mdi.org	1-651-646-4215
41. Merrick Companies, Inc.	info@merrickinc.org	1-651-771-6210
42. Minneapolis Community and Technical College	---	1-612-659-6721
43. MN Cooperation Office for Small Business & Job Creation	mco@mncop.com	1-952-830-1232
44. MN OIC State Council	BCWright@ngwmail.des.state.mn.us	1-651-215-1988
45. MN Teamsters Service Bureau - Dislocated Workers Program	Chrisc@mntsb.org	1-612-676-3748
46. National Federation of the Blind MN	info@blindinc.org	1-612-872-9358
47. Opportunity Partners	jthompson@opportunities.org	1-952-930-5511
48. Opportunity Services Inc.	steves@oppserv.org	1-651-578-2873
49. Pine Habilitation and Supported Employment	phase@ecenet.com	1-320-245-0431
50. Quality Career Services	vb@qualitycarrerservices.org	1-651-647-0423
51. Ramsey Action Programs Inc	jscheibel@ramseyactionprograms.org	1-651-645-2253
52. SE MN Workforce Development Inc.	dsunderland@wfdi.ws	1-507-292-4737
53. Somalian Women's Association	amalyusuf@somalianwomenassociation.org	1-612-870-7003
54. Southwest MN Workforce Center	jlauritsen@ngwmail.des.state.mn.us	1-320-269-5696
55. Summit Academy OIC	lking@saoic.org	1-612-377-0156
56. Upper Midwest American Indian Center	joyceyellowhammer@yahoo.com	1-612-522-8855
57. Vision Loss Resources	Stevf@vlrw.org	1-612-872-0189
58. WACOSA Workforce Center	kpflepsen.wacosa@astound.net	1-320-259-4629
59. West Central Industries, Inc	charlie@wciservices.org	1-320-235-5376
60. Winona ORC Industries, Inc.	bjharris@worcind.org	1-507-452-1857
61. Women in Transition	Lszczesny@resource-mn.org	1-612-752-8401
62. Workabilities, Inc.	BILLYONS@JUNO.COM	1-763-541-0415
63. College Broadcasters Inc. listserv	cbi@listserv.syr.edu	
64. Public Radio Association Of Development Officers listserv	prado@listserv.syr.edu	
65. University of MN Job Center	jobs@umn.edu	1-612-625-2000
66. Minnesota Broadcasters Association	meischen@minnesotabroadcasters.com	1-612-926-8123
67. Independent Public Radio	barry.capitolhill@usfamily.net	1-651-293-0229
68. Radio K listserv	radio-k@lists.umn.edu	1-612-625-3500
69. KUOM station staff		

The candidate hired for the full-time job referenced was referred by the following recruiting source:

Radio K listserv

During the reporting period, a total of 11 people were interviewed for the full-time vacancy referenced above. The following are the number of interviewees referred by each recruitment source listed above:

<u>Recruitment Source</u>	<u>Number of Interviewees</u>
1. Radio K Listserv	2
2. University of Minnesota Job center	3
3. Independent Public Radio	2
4. College Broadcasters Incorporated	1
5. Public Radio Ass'n of Development Officers	2
5. KUOM station staff	1

Attachment A contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A

MENU OPTION ACTIVITIES

Outreach Activity #1) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

Type of Activity: **The Minnesota Broadcasters' Association** presented a seminar on how to comply with the current FCC requirements on EEO.

Brief Description: KUOM(AM) Station Manager Andrew Marlow attended a half-day workshop on insuring compliance with FCC EEO Regulations. The workshop was sponsored by the Minnesota Broadcasters' Association on October 29, 2007, at the McNamara Alumni Center at the University of Minnesota in Minneapolis. The Trainer was Greg Skall, communications attorney with the firm of Womble Carlyle Sandridge and Rice, PLLC, Washington, DC.

Outreach Activity #2) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

Type of Activity: **The Association of Minnesota Public Educational Broadcasters (AMPERS)** presents a scholarship annually to a student at a Minnesota institution of higher education who is pursuing a career in broadcasting

Brief Description: Through its membership in the Association of Minnesota Public Educational Radio Stations (AMPERS), KUOM (AM & FM) participates in the annual Bryan Petersen Memorial Scholarship, which is awarded to Minnesota students pursuing a career in broadcasting. KUOM(AM) participates by contributing funds for its share of the \$1,000.00 award, publicizing the availability of the scholarship to students at the University of Minnesota, writing letters of confirmation and recommendation for students applying for the scholarship and helping to select the recipient. In 2007 KUOM(AM) Development Director Stuart Sanders was a member of the selection committee. Ronald Miller, a student employees and volunteer at KUOM (AM & FM), was the recipient of the 2007 Bryan Petersen Memorial Scholarship.

Outreach Activity #3) Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment

Type of Activity: **KUOM (AM & FM)** has established a hands-on high school broadcast internship program

Brief Description: KUOM (AM & FM) has created and sustained a program to give high school students an opportunity to produce a radio program series over a four-month period and “try out” radio as a potential career. Each semester KUOM(AM) seeks applications from high school students in the Twin Cities Metropolitan area and selects six (6) to eight (8) students to participate in producing, announcing, engineering and marketing a one-hour weekly program entitled “The Breakfast Club.” A former KUOM (AM & FM) staff member works under the direction of KUOM (AM & FM) Program Coach Amy Daml to train and advise the students.