

EEO PUBLIC FILE REPORT
for
KUOM-AM, Minneapolis, Minnesota
and
KUOM-FM, St. Louis Park, Minnesota

This EEO Public File Report covers the period December 1, 2007 through November 30, 2008.

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station KUOM's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's ("FCC") rules.

During the period December 1, 2007 through November 30, 2008, the station did not have any full-time vacancies.

Attachment A contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A

MENU OPTION ACTIVITIES

Outreach Activity #1) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

Type of Activity: **The Association of Minnesota Public Educational Broadcasters (AMPERS)** presents a scholarship annually to a student at a Minnesota institution of higher education who is pursuing a career in broadcasting

Brief Description: Through its membership in the Association of Minnesota Public Educational Radio Stations (AMPERS), KUOM (AM & FM) participates in the annual Bryan Petersen Memorial Scholarship, which is awarded to Minnesota students pursuing a career in broadcasting. KUOM(AM) participates by contributing funds for its share of the \$1,000.00 award, publicizing the availability of the scholarship to students at the University of Minnesota, writing letters of confirmation and recommendation for students applying for the scholarship and helping to select the recipient. In 2008 KUOM(AM) Development Director Stuart Sanders was a member of the selection committee.

Outreach Activity #2) Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment

Type of Activity: **KUOM (AM & FM)** has established a hands-on high school broadcast internship program

Brief Description: KUOM (AM & FM) has created and sustained a program to give high school students an opportunity to produce a radio program series over a four-month period and “try out” radio as a potential career. Each semester KUOM(AM) seeks applications from high school students in the Twin Cities Metropolitan area and selects six (6) to eight (8) students to participate in producing, announcing, engineering and marketing a one-hour weekly program entitled “The Breakfast Club.” A former KUOM (AM & FM) staff member works under the direction of KUOM (AM & FM) Program Coach Amy Daml to train and advise the students.